

Special points of interest:

- **Special General Meeting Mixer Tuesday, Nov. 15, HOLIDAY PARTY, Courtyard by Marriott**
- Next Board Meeting Tuesday, December 6, 2011, Jeff Clark's Ameriprise office
- Next General Meeting Wednesday, January 18, 2012

Tuesday, Nov.15, the Holiday Party is a Mixer

The November General meeting Tuesday, Nov. 15, is a mixer and there will be no agenda or speaker, just FUN! Come and see your fellow downtown business owners, have drink, some hors d'ouvres and lots of fun.

THIS IS A GREAT OPPORTUNITY:
We are continuing the gift certificate swap. Trade your business's Gift Certificates with other member's businesses Gift Certificates. Use them for presents and stocking stuffers! They should be valued at \$20, bring as many as you want to trade. Leave "From and To" blank. Hope to start the holiday season with you!

General Meeting

Tuesday, November 15, 2011

6:30 p.m.

Courtyard by Marriott

Holiday Party

This meeting is a Mixer, there will be no agenda. Hors d'oeuvres and drinks

President's Notes

This year marked the best ever DBA Fall Festival.

Walking down Broadway and side streets, you had to be impressed with the high level of activity and fun. It's amazing to see hundreds of young children with nary a frown, pout or tears. The fun everyone had was contagious. We saw many more kids in costumes this year than ever before. Thanks to all the shops and restaurants that helped make this such a special day for Saratoga's families.

A big thank you to the committee of volunteers: biggest to Dee Sarno and Mary Ellen O'Loughlin who co-chaired the event. The time and energy those two give to make this a noteworthy and special weekend is truly amazing. Susan Farnsworth, Fran Dingeman, Patrice Mastrianni, Joanne Fosmer, Joyce Ure and Suzanne Voigt served on the committee. Again, thanks to all who participated and thanks to the many folks who came to enjoy our downtown.

Cheers,
Jeff

Inside this issue:	
Help decorate the tree	2
Welcome New Board Members	2
Black Friday ad campaign	3
Important Dates	3
Fall Festival Photos	4

We need Help Decorating the Trees

Please come and help decorate the DBA Christmas Trees Sunday, Nov. 27 at 1:00. —Jeff Clark, Chairman

We will be decorating the Christmas Trees for the Tree Lighting Ceremony

Sunday, November 27, 2011

in front of Putnam Wine from 1:00 PM until finished.

It is essential that we have people show up for this. PLEASE come and help, or send someone from your business. The trees are small, it won't take long. Jeff Clark is the Chairperson of the event. If you need more information, call him at Ameriprise Financial, 581-7550.

Christmas Tree Lighting & Victorian Streetwalk

The Christmas Tree Lighting Ceremony is Wednesday, November 30, 7:00 p.m., on Broadway in front of Putnam Market.

The Victorian Streetwalk is Thursday, December 1, 2011, from 6p.m. to 10p.m. in downtown Saratoga Springs.

Thursday, December 1, 2011

PARKING WILL BE RESTRICTED ON BROADWAY STARTING AT 3 p.m.

BROADWAY IS CLOSED 5:00-10:00 p.m.

There will be 50 venues with music and entertainment, Festival of Trees, open houses in all the stores, Santa & Mrs. Claus, live reindeer, magic, strolling musicians and more.

Our Platinum Sponsors are the Saratoga Springs Special Assessment District and Adirondack Trust Company Bank; Gold Sponsors are Saratoga Hospital, Saratoga Chrysler Jeep Dodge, Saratoga Casino & Raceway and Price Chopper. Our Gold Transportation Sponsor is CDTA and our Gold Media Sponsor is Star 101.3 Silver Sponsors include Saratoga Hair Transplant Center, The Ayco Company, L.P. and Bank of America. Bronze sponsors are Gaffney's, Holiday Inn and Saratoga Community Federal Credit Union.

We couldn't do it without you all, thank you so much.

Welcome new DBA Board of Directors Members

The DBA Board of Directors voted on the appointment of two new board members to fill two vacancies.

Welcome Matt McCabe, past DBA president and long time DBA member and owner of Saratoga Guitar.

Welcome also to Richard Mullaney, a prominent Saratoga Springs attorney for over 4 decades who has represented the city of Saratoga Springs, the Saratoga Springs School District and countless other prominent clients.

Thank you for serving!

“Star 101.3 Black Friday in Downtown” promotion

Welcome new Board
Members Matt
McCabe, Saratoga
Guitar and Richard
Mullaney, Esquire!

In an effort to advance early sales for the Saratoga Springs business community, Star 101.3FM is promoting Black Friday in Saratoga Springs this holiday season. On Black Friday, November 25, a group advertising effort to keep holiday shoppers coming downtown for this huge shopping day.

The event consists of at least a dozen stores offering incremental savings of up to 50% from 6-7a.m., up to 40% from 7-8 a.m., up to 30% off from 8-9 a.m. and up to 20% off throughout the rest of the day. Businesses who are interested in taking part in this event should contact Fran Dingeman at fran@star1013.com or 365-3459.

● Important Dates

- November 11Veterans Day, National Holiday
- November 9-10.....NYS Teachers Retirement System Annual Delegates Meeting, City Center
- November 12-13.....Pride of New York 2011 Harvest Fest, City Center
- November 14-15.....NEARC Users Group Annual Conference, City Center
- November 15.....DBA Holiday Mixer & Party, Courtyard by Marriott**
- November 19-20.....Adirondack Sports & Fitness Winter Expo, City Center
- November 25.....Star 101.3/CDTA Black Friday Promotion, downtown Saratoga Springs
- November 26.....Saratoga Center for the Family Annual Craft Fair, City Center
- November 27.....Dickens Village Festival, Longfellows Restaurant
- Nov. 29-30.....NYS Children’s Mental Health Services Training Forum, City Center
- November 30.....Annual Christmas Tree Lighting Ceremony, 437 Broadway**
- Nov. 30-Dec. 4.....Catholic Charities Festival of Trees, City Center
- December 1.....25th Annual Victorian Streetwalk, downtown Saratoga Springs**
- December 6-8.....Assoc. General Contractors AGC-DOT Annual Tech Conference, City Center
- December 6.....DBA Board Meeting, Ameriprise Financial office of Jeff Clark**
- December 31..... First Night, throughout Saratoga Springs**

NO GENERAL MEETING IN DECEMBER

Have a wonderful holiday season.

Fun at the 10th Annual Fall Festival!

