

Special points of interest:

- June General Meeting Wed., June 15, 2011, 6:30, Parting Glass
- No general meetings in June, July and August
- Board meeting Tuesday, July 5, 2011, Saratoga Arts, 8:30 a.m., Saratoga Arts Center

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Contact us at 587-8635

DBA General Meeting at the Parting Glass

The Next DBA General Meeting is Wednesday, June 15, 6:30 at the Parting Glass.

President's Message

"It's great to see favorable weather with the sidewalk tables now out at our favorite Saratoga restaurants. Let's hope for a Summer of good weather for all shops and eateries.

Speaking of which, Michele from Best Dressed Windows in Saratoga Springs has worked to get a speaker for this month's meeting that you'll benefit from hearing. Nancy Stone, who has designed Manhattan retail and restaurant windows is going to give us tips on how to create a window display that will not only get their attention but get our visitors in your door.

Susan Farnsworth has been busy getting out new member to member discount cards -(this year's are colored yellow). If you need more, just call her at 587-8635.

Cheers,

Jeff
Jeff Clark, DBA President

General Meeting**Parting Glass***Wed., June 15, 2011**6:30 p.m.***Special Guest Speaker:**

Nancy Stone

NYC Window Designer

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**5th Annual
SaratogaArtsFest
is June 9-12,
2011!**



**SaratogaArtsFest
is coming this weekend!**

The Fifth Annual SaratogaArtsFest is this weekend, June 9-12, 2011.

See how the Downtown Business Association is involved!

**SaratogaArtsFest
General Information**

SaratogaArtsFest celebrates the arts—dance, film, literary art, music, theatre, and visual art—in Saratoga Springs and the surrounding region of upstate New York. Kick off your summer by sampling the amazing talents of local, regional, and national artists during the citywide, four day festival held each June. Then, continue to explore the arts year-round using the benefits and discounts included with your value-packed ARTSPASS!
www.SaratogaArtsFest.org

**SaratogaArtsFest Center &
Gallery**

Visit the SaratogaArtsFest Center & Gallery, located at 516 Broadway, to purchase and pick up your ARTSPASS or other admission packages, buy festival merchandise, and view the exhibition by featured artists.

**Downtown Discounts:
Shop, Dine & Stay**

Saratoga’s downtown businesses welcome SaratogaArtsFest attendees! Look for SaratogaArtsFest window signage in 127 local shops, restaurants, and lodging establishments where discounts are available to those with and ARTSPASS or Festival Pass.

If you are a participating business and you forgot what you promised to offer, please call Susan Farnsworth at 788-7069 and she will look it up for you.

**Downtown Business Association
Music Showcase**

Location: Saratoga Downtowner Lot, Division Street and Broadway

Saturday, 1:00–10:30 p.m. (Music)

Admission: free and open to the public

The Music Showcase is hosted by Nate Solomon, with performances as follows:

- 1:00..... Seth Warden
- 1:45 Sympathy for Achilles
- 2:30.....MaryLeigh and the Fauves
- 3:15 Jay White
- 3:45..... Rick Bolton and the Dwyer Sisters
- 4:30 The Fighting 86’s
- 5:30 Keith Pray
- 6:30Melick, Moody and McKrell
- 7:30 The Rodeo Barons
- 8:30 George Boone Blues Band
- 9:30..... Back Porch Prodigy

HUGE Thanks to Colin MacLean for coordinating the DBA Music Showcase, thanks to Nate Solomon and to everyone who helped!

ARTSPASS Prices:

- Adults \$35
- Military \$15
- Student 18 years+ \$20
- Youth 5-17 \$ 5

2011-2012 DBA Map & Directory

The new "Strolling Through Saratoga Springs" maps are about to be printed.

The new Downtown Business Association "Strolling Through Saratoga Springs" Maps are about to be printed. When they are delivered, they will be available for pick up any time at the Saratoga Springs City Center (please call first, 584-0027) and they will also be delivered

by Al McKinney.

We are printing 20,000 maps instead of 30,000 maps this year because we will not be giving them out with the Gift Cards. Instead, the Gift Card purchase comes with a list of where they can be used.

June is DBA Month on Star 101.3

A special radio campaign, "Win with STAR 101.3 and the Saratoga Springs Downtown Business Association" is running the month of June. Each weekday morning, Star 101.3 will feature a "DBA Business of the Day." The member recorded a 15 second clue about their business and if the caller can guess the business and are the correct caller, they will win a \$25 Gift certificate to that establishment or a \$25 DBA discount card. The other 30 seconds of talking is a promo for the DBA Gift Cards as gifts for Father's Day, teachers, coaches or anyone special. This radio campaign is designed to highlight the Saratoga Springs Downtown Businesses Association as well as individual member businesses. Listen to the morning show from 8-9 every weekday morning for a fun filled chance to hear your member businesses.

Important Dates

- June 5-7.....NYS Assoc. of School Business Officials, City Center
- June 8.....Saratoga Co. Chamber of Commerce Lunch with Congressman Gibson, City Center
- June 9....."Prelude," Opening for SaratogaArtsFest Fund Raiser, SPAC Hall of Springs
- June 9-11.....SaratogaArtsFest, throughout Saratoga Springs & Skidmore College
- June 11.....Ribbon Cutting at the newly renovated City Center, 522 Broadway
- June 11.....Flag Day Parade, 12-2, Broadway
- June 11.....Empire State College Graduation Ceremony, City Center
- June 12-19.....SS City School District Senior Art Show, City Center
- June 14-15.....Assoc. of Proprietary Colleges 2011 Annual Conference, City Center
- June 15.....DBA General Meeting, Parting Glass**
- June 16.....WSWHE Boces Completions Ceremony, City Center
- June 20-22.....Foundation for Long Term Care NYAHSA Spring Institute, City Center
- June 24.....Hoosic Valley School District Commencement, City Center
- June 25.....Schuylerville School District Commencement, City Center
- June 25.....Stillwater School District Commencement, City Center
- June 26-28.....NYS Health Facilities Association Annual Convention, City Center