

Special points of interest:

- General Meeting Wednesday, April 20 2011
Military Museum, 61 Lake Avenue
- Next Board Meeting is Tuesday, May 3, 2011, Saratoga Arts, 8:30 am
- Next General Meeting is Wednesday, May 18, 2011, location TBD

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April 11, 2011

Reach us at 587-8635

DBA General Meeting at the Military Museum**President's Notes**

Our March meeting had a good crowd, as the President and CEO of NYRA presented his take on the upcoming racing season, overall health of NYRA, and the outlook for the future. He expects this year to be "slightly better" than 2010 (and, without the drama from NY State) and 2012 to be significantly better with increased revenue from VLT's.

Our April meeting (on the 20th @ 6:30) will be held at the Military Museum, with United States Representative Chris Gibson discussing issues related to business owners. A Q & A session will be held as well, please come and let your Congressman know your concerns.

Welcome to our new Directors on your board, Linda, Suzanne and John. Thanks for stepping up.

Thanks yet again to Matt D'Abate for his yeoman-like work on the gift card. No untoward incidents have been reported for weeks. See Matt to get your card swipe active for the summer season of usage on your gift cards.

Recently, board members who are restaurateurs met with people from Ed Lewis Associates at my office to discuss cross marketing initiatives with NYRA for this summer. This year we expect increased cooperation and communications between NYRA and DBA members. We will be communicating more on this later.

I attended the April 5th City Council meeting on your behalf, thanking the Public Works Department for their efforts at snow clearing during an unusually fierce Winter. I volunteered our help in developing a snow removal plan for the next Winter. We may be able to help discover some efficiencies and help develop priorities. DBA members are needed to help in this important task, please let me know of your interest.

A recent article on Bloomberg news reported grocery prices rising more than 1 ½ times the inflation rate. (Paging Mr. Bernanke!) A number of national restaurant chains have filed for bankruptcy. Our locally owned restaurants do not have the supply chain leverage which national chains do, please patronize our DBA member restaurants as well as fellow merchants. They will appreciate your business.

Fight urban sprawl, shop downtown.

General Meeting

Wed., April 20, 2011

6:30 p.m.

NYS Military**Museum,****61 Lake Avenue****Special Guest Speaker:****Representative Chris****Gibson***Health Care & Small Business***Inside this issue:**

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Election of Board Members

Welcome officers and board members, thank you for serving the DBA!

Congratulations to our officers and new board members!

President

Jeff Clark, Ameriprise Financial

Vice President:

Tim Holmes, Wheatfields

Treasurer:

Rich Richbart, Spa.Net

Secretary:

Michael Sposili, Skidmore College

New Board of Directors members

Linda Johansen, Adirondack Trust Company
John Reardon, Compliments to the Chef
Suzanne Voigt, Farmers Market

Re-elected Board members

Joel Reed, Saratoga Arts
Jasper Alexander, Hattie's

Board Members with One More Term:

Matt D'Abate, Adirondack Trust Insurance
Christel MacLean, Circus Café, Sperry's, Realty Saratoga
Paul O'Donnell, Celtic Treasures
Fran Dingeman, Anastos Media
Scott Beale, Grey Gelding

DBA Gift Card Program

Matt D'Abate has secured the procedure to sign up new DBA member participants in the DBA Gift Card program.

A Merchant Acceptance Agreement with MetaBank

must be signed, then you follow the simple 6 steps outlined on the "Steps to Being Part of Downtown Business Association Visa Card Program" document we will give you.

Please e-mail Susan Farnsworth, DBA Director of Promotion & Marketing at slfdesign@aol.com if you would like to sign up or call 587-8635.

Member to Member Discount Cards

The new member to member discount cards will be included in a mailing to you in mid May, so keep an eye out for them. They will be enclosed with your 2011-2012 membership plaque.

Membership Renewals & DBA Map

Work has started on the 2011-2012 DBA “Strolling Through Saratoga Springs” Map & Directory. There is still time to get your business listed.

Please, if you don’t want to be deleted (and we don’t want to delete you), send in your dues today at PO Box 974, Saratoga Springs, NY 12866. If you have changes that you have not already sent in, please do so as soon as possible. Check your copy on the paper map or online at www.saratogadowntown.com, link, “Our

members.” E-mail changes to slfdesign@aol.com.

If you haven’t paid your dues and want to remain a member and be listed on the map, we encourage you to do so now.

If you need a duplicate invoice, one can be sent to you by e-mail, by Fax or through snail mail. Call Susan, Director of Promotion & Marketing, at 587-8635. If you have a neighbor that is not a member and would like to join, call Susan for a new member paper application at 587-8635.

Important Dates

April 12-14.....	American Waterworks Assoc. Spring Meeting & Expo, City Center
April 16-17.....	Adirondack Sports & Fitness Summer Expo, City Center
April 18-19.....	US Foodservice Annual Expo, City Center
April 20.....	DBA General Meeting, Military Museum, 61 Lake Ave.
April 29.....	Czewski-Paine Wedding Reception (private), City Center
May 3.....	Quandt’s Foodservice Distributors Food Show & Expo, City Center
May 5-7	NYS Speech-Language-Hearing Association, City Center
May 9-11.....	New York Rural Water Assoc. Annual Conference, City Center
May 11.....	Saratoga Hospital Annual Just For Women Dinner Presentation, City Center
May 12.....	SEDC Annual Dinner, City Center

Special Event Dates

June 9-12.....	SaratogaArtsFest, downtown Saratoga & Skidmore College
July 3 & 4.....	4th Annual All American Celebration, Saratoga Springs
July 22-23.....	Hats Off Festival, downtown Saratoga Springs
August 27.....	Travers Eve Festival, downtown Saratoga Springs
September 3 & 4.....	Final Stretch Festival, downtown Saratoga Springs.

Sidewalk Sales:

Fri-Mon., May 27-33 (Memorial Day Weekend), Thurs-Sun., July 14-17, Fri-Mon, Sept. 2-5 (Labor Day Weekend)



Thomas N. Wood, III,
Chairman
Board of Supervisors
(518) 885-2240

Mary Ann Johnson,
Chair
Veterans Committee
(518) 885-2240

Kathleen A. Marchione
Saratoga County Clerk
(518) 885-2213

Andrew Davis
Director
Veterans Service Agency
(518) 884-4415

Dear Saratoga County Business Owner:

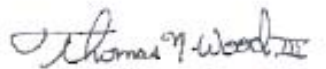
The well-being of Saratoga County Veterans has always been a priority for us in Saratoga County. In an effort to acknowledge the sacrifices of our veterans who have given so much for home and country, the Offices of the Board of Supervisors, the County Clerk and the Veteran's Services Agency invite the business owners of Saratoga County to join in the Saratoga County Veterans' Discount Program.

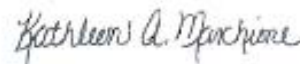
This program will enable Saratoga County Veterans to receive a discount from Saratoga County business owners. Under this exciting program, honorably discharged Veterans will receive a picture I.D. card to present to participating merchants who will then honor the cardholders by providing a discount on purchases and services.

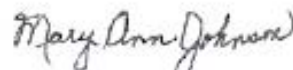
The names and addresses of participating merchants are published on a website that is periodically updated at www.saratogacountyny.gov. Involvement in this program will undoubtedly result in increased traffic and sales. A window decal will be provided to each merchant announcing their participation in the program.


A Saratoga County Veterans' Discount Program Merchant Application is attached. Please join us in demonstrating our heartfelt appreciation and support for those who fought to preserve our safety and freedom!

Sincerely,


Thomas N. Wood, III, Chair
Board of Supervisors


Kathleen A. Marchione
Saratoga County Clerk


Mary Ann Johnson, Chair
Veteran's Committee


Andrew Davis, Director
Veterans Service Agency

To fill this form out electronically, please click [here](#).



Saratoga County Veterans' Discount Program

Merchant Application Form

Please use this form to enroll your business in the Saratoga County Veterans' Discount Program. This form must be signed by the business owner or an authorized representative and returned to the Saratoga County Board of Supervisors. You will be provided with proof of your entry before the website is live or list is printed. Merchants reserve the right to withdraw from the program at any time.

Business Name: _____

Address: _____

Email address: _____

Website: _____

Telephone #: _____

Business Hours: _____

Service Offered: _____

Discount Specifications: (check one)

10% _____ 15% _____ 20% _____ 25% _____

Other _____

Limitations or conditions to be listed on Website _____

Proprietor and/or authorized signature _____

Return this form to:
Saratoga County Board of Supervisors
40 McMaster Street
Ballston Spa, New York 12020
Phone (518) 885-2240 Fax (518) 884-4771

