

**Special points of interest:**

- **General Meeting May 19, 2010, 6:30, The Cupcake Lab, 517 Broadway (in the back of the building, Long Alley Entrance)**
- **June Board Meeting Tues., June 1, 2010, 8:30 a.m., Saratoga Arts**
- **June General Meeting June 16, 2010, 6:30, TBA**

Volume 7, Issue 2

May 10, 2010

Reach us at 587-8635

**May General Meeting at The Cupcake Lab**

The May General Meeting is being held on Wednesday, May 19, 2010 at the Cupcake Lab, 517 Broadway (enter through the back—Long Alley Entrance. Parking available in the back of the building as well. The front of the building is Roohan Realty).

Jeff Clark, DBA President, states that the goal is to have the meeting last **NOT MORE THAN 1 HOUR**, and it will be an interesting and worthwhile hour.

Our Special Guest Speaker is Erica Choi from the Small Business Administration. She will talk specifics about what the Small Business Administration does/can do for you and your business.

Special thanks to last month's meeting host, Skidmore College.

**General Meeting***Wed., May 19, 2010**6:30 p.m.**The Cupcake Lab**517 Broadway**(Long Alley Entrance behind the building)***Special Guest Speaker:**

Erica Choi

Small Business Administration.

**New DBA Member-to-Member Discount Cards**

The Downtown Business Association Member-to-Member Discount Cards are being mailed at the end of this week. If you have more than 25 employees, the cards will be hand delivered to you by Susan Farnsworth.

If, for some reason, you did not receive the correct num-

ber of cards and need more, please call Susan at 587-8635 and they will be mailed to you.

Also, the up-to-date list telling you where you may use the discount cards will be available online shortly when the membership drive is over at the DBA web site, [www.saratogadowntown.com](http://www.saratogadowntown.com).

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## Welcome New DBA Members

**"Welcome!"**

**to our 15 new  
DBA Members!**

**W**e want to welcome these new members to the Downtown Business Association since the last map printing (in alphabetical order):

Batcheller Mansion  
Coffee News of the Capital Region  
Comfort Inn  
Crush & Cask Wine & Spirits  
The Cupcake Lab

Denny's  
Elle Ced  
Hair Creations  
Hot Yoga  
Nikita Indoor Convertibles  
Plum Dandy Yogurt  
Saratoga Chrysler Jeep Dodge  
Saratoga Trunk  
Steve's Craft Ice Cream & Italian Ice  
Zola Kids

## DBA Gift Card Program

**I**t has been a very long road, but we are poised to start the DBA Gift Card Program, replacing the DBA Gift Certificates.

The cards are VISA Debit cards that can only be used at DBA member participating businesses. They can be purchased at all Adirondack Trust Co. banks.

A list of participating businesses will be handed out with the purchase of each card. The cards are good for a year, after which there is a small charge each month.

You will get your money immediately, you will no longer have to wait for a check in the mail. The old Gift Certificated will be honored until the last one is redeemed.

**Huge, heartfelt thanks to Matt D'Abate & the Adirondack Trust Co. for sheparding this program and for the years of work that has gone into making this transition a reality.**

## Hats Off & Final Stretch Music Festivals

- **Hats Off to Saratoga Festival is July 23 & 24, 2010.**
- **Final Stretch is Sept. 4 & 5, 2010.**

Be sure to mark your calendars, these festivals are HUGE.

Hats Off brings 20,000+ people each night. Final Stretch brings 15,000 Saturday night, about 10,000 Sunday night.

If you are a restaurant or bar, be sure you are staffed and stocked for the fun crowds.

Special thanks to the DBA member restaurants that stepped up financially and thanks to the retailers that made the pledge to stay open to make sure this festival happened this year.

We are in a time where we should take NOTHING for granted. We have to make our own success by looking to both the present and the future of this amazing city.

## DBA Mid-Term Elections

### Mid-Term Elections Results

**C**ongratulations to our re-elected Board of Directors members! The slate was passed unanimously at the last DBA General meeting, and each of the board members listed below will serve another two year term. The full list of officers and board members with contact information is on page 5 of this newsletter.

- Scott Beale, Grey Gelding;
- Matt D’Abate, Adirondack Trust Insurance
- John DeMarco, Lyrical Ballad
- Fran Dingeman, Star 101.3
- Christel MacLean, Circus Café
- Rick Marchant, Saratoga Today
- Paul O’Donnell, Celtic Treasures



### Important Dates

- May 12-13.....NYS Local Government Technology Directors Annual Conference & Expo, City Center
- May 14.....Saratoga Co. Women’s Republican Club Annual Dinner, City Center
- May 15.....Saratoga Springs High School Junior/Senior Prom, City Center
- May 19-20.....Home Care Associates Annual Conference & Exhibition, City Center
- May 19..... DBA General Meeting, The Cupcake Lab**
- May 20-21.....United Jewish Federation of NENY Banquet Fund Raiser, City Center
- May 24-26.....Foundation for Long Term Care NYAHS Spring Institute, City Center
- May 27.....Saratoga Co. Office for Aging Senior Spring Luncheon, City Center
- Mon-Sat., May 31-June 5.....Americade, Lake George and surrounding areas
- June 1.....DBA Board Meeting, Saratoga Arts**
- June 4&5.....Dave Matthews Concert, SPAC
- June 7-11.....Americade, Lake George & the region
- June 10-13.....SaratogaArtsFest, various locations throughout Saratoga Springs
- June 19 & 20.....Phish Concert, SPAC
- Tues.-Sun., July 20-25.....Saratoga County Fair, Ballston Spa
- Fri. & Sat., July 23-24.....Hats Off to Saratoga, Downtown Saratoga Springs
- Sat & Sun, Sept 4-5.....Final Stretch, Downtown Saratoga Springs

## DBA President's Notes

**A**utomatic Weather Forecast - If a rowing regatta is scheduled for Saratoga Lake, you just know the weather will be cold, rainy, raw and nasty. Cheers to those rowers who persevered through the elements. Cheers too, for the parent volunteers who braved the weather. Ah, those volunteers, we seem to have more of those selfless souls than most places. It's one of the many things that makes living and working in Saratoga such a privilege.

**"Just Horsin' Around"** - We've all heard of government folks taking a student in the office to be Mayor for the day or legislator for the day. It seems as if our NY State government is acting as if they are just playing at governing. As the Saratogian points out now each day, we've less than three month's time to the anticipated racing season with no movement from the State to fulfill their contractual obligations. Horse owners have moved many brood mares to stables in NJ and PA. Other horse owners have canceled plans to race this summer at our track, opting instead for the now larger purses at Monmouth and Philly. Until now, we've had the largest purses .... no more. Please look at the Saratogian editorial page and call or write "those Albany people". The phone numbers and addresses are there for you. Today might bring a stopgap measure, a loan to NYRA. That's just not enough. We need a racecourse which horse owners can rely on for their entrepreneurial risks.

**Americade** - The big rally which brings motorcycles and tourist dollars to Lake George will be there this June 7 - 11. Safety. Your DBA has coordinated a scavenger hunt to bring them (and their dollars) to Saratoga during those days. DBA members saw business grow appreciably during past rallies.

**Safety (Strength) in numbers**—We have 204 members right now in our Association. Please encourage fellow business owners to join if they are not a member. Another important number is the number of employees we collectively employ. Please give Susan (587-8635) or Jeff (581-7550) a call with the number of full time and part time employees you have if you have not already done so on your membership renewal receipt. This will reinforce our presence at City Hall.

Cheers,

Jeff

## 2010-2011 DBA Officers and Board of Directors

### Officers:

#### President:

##### **Jeff Clark**

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480 Broadway, Suite 211  
Phone: 581-7550  
Fax: 580-1267  
[jeffrey.t.clark@ampf.com](mailto:jeffrey.t.clark@ampf.com)

#### Vice President:

##### **Tim Holmes**

Wheatfields  
440 Broadway  
Phone: 587-0534  
[tim@wheatfields.com](mailto:tim@wheatfields.com)

#### Treasurer:

##### **Richard Richbart**

Spa Net  
112 South Broadway  
Phone: 581-0690  
[rich@spa.net](mailto:rich@spa.net)

#### Secretary:

##### **Michael Sposili**

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Phone: 580-5612  
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### Board of Directors:

##### **Jasper Alexander**

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##### **Scott Beale**

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423 Broadway  
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##### **Matthew P. D'Abate**

Adirondack Trust Co. Insurance  
31 Church Street  
Phone: 584-5300 x3225  
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##### **John DeMarco**

Lyrical Ballad Bookstore  
7 Phila Street  
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##### **Fran Dingeman**

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Malta, NY 12020  
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[fran@star1013.com](mailto:fran@star1013.com)

##### **Christel MacLean**

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##### **Rick Marchant**

Saratoga.com/Mannix Marketing  
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##### **Paul O'Donnell**

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##### **Joel Reed**

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phone: 584-4132  
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#### Director of Promotion & Marketing:

##### **Susan Farnsworth**

105 East Avenue  
Phone/Fax: 587-8635  
[sfldesign@aol.com](mailto:sfldesign@aol.com)



## 3<sup>rd</sup> Annual Saratoga's All-American Celebration July 3-4, 2010

From Matthew Veitch, Celebration Committee Chairman

We are sorry we missed many of you at the last DBA meeting but I wanted to make sure you had all the up to date info on the Celebration! We hope you will be able to participate in one of these opportunities.

**Dessert and BBQ tasting festivals:** A warm weather Chowderfest! The cost is \$100 to compete in 1 festival and \$125 to compete in both. Participating restaurants are also listed on the Celebration commemorative t-shirt. Tasting is Sunday, July 4<sup>th</sup>, 11am-3pm, and winners will be announced by press conference on Tuesday, July 6<sup>th</sup>. \*\*New this year: participants *must* register for categories they wish to compete in, up to 3 categories only. See attached information.\*\*

**Classic Car Show:** will be held Sunday, July 4<sup>th</sup> 11am-4pm, coinciding with BBQ & Dessert Fests. Participants receive goodie bags, so we are in need of help filling them! Many of the "significant others" stroll Downtown instead of sitting with the car, so coupons are always a good way for them to stop in and see you!

**Sponsorships:** This Celebration is completely funded by sponsor donations. Without community support, the event simply cannot go on! For just \$250, your business logo can be "worn" for years to come on the commemorative t-shirt! Every donation is greatly appreciated and all levels receive prominent signage and announcement of sponsorship. We appreciate your consideration of a donation and especially thank those who have supported us in the past. This Celebration could not continue without you!

Visit [www.saratogajuly4th.com](http://www.saratogajuly4th.com) for more details, forms for participation, sponsorship materials and make sure to add this link to your webpage for maximum exposure! You can also follow us on Facebook "Saratoga's All-American Celebration." This Celebration is all for you...we hope you're a fan!

# BBQ and Dessert Festival Competition Information

Date: Sunday, July 4, 2010

Time: 11:00am-3:00pm

(Price: \$1.00/taste)

## Information for Participants

You are invited to participate in the 3<sup>rd</sup> Annual BBQ and Dessert Festivals as part of Saratoga's All-American Celebration, July 3-4, 2010. Patterned much after the local favorite Chowderfest, (though much warmer!) patrons will visit your establishment to taste your best BBQ and Desserts. The dishes are up to your imagination and culinary creativity.

In each Festival, you may enter *up to 3 categories* (i.e. Best Traditional BBQ, Best On-Broadway and Best Historical Recipe.) Please sign up for the categories that best describes your entry. Tasters may vote only after tasting 3 locations of that Festival and the vote must be one they actually visited.

**BBQFest:** Fire up the grills and mix up those secret sauces, it's BBQ Time! 4<sup>th</sup> of July brings the sweet, mouth-watering smell of dinner cooked open air. Let the Throw-Down begin!

2010 Categories:

Best Traditional BBQ (chicken, pork, steak)

Best Non-Traditional BBQ (BBQ base other than chicken, pork, steak)

Best On-Broadway

Best Off-Broadway

Best Historical Recipe Entry (Recipe must be at least 125 years old.)

**DessertFest:** Nothin' says summer like the first sweet apple pie, or raspberry pie, or strawberry shortcake or, well, use your imagination! So, dig out Grandma's favorite recipe and let the baking begin!

2010 Categories:

Best Pie

Best Cake

Best Cookie

Best On-Broadway

Best Off-Broadway

Best Historical Recipe Entry (Recipe must be at least 125 years old.)

Cost of entry for your restaurant is \$100 for one festival and \$125 for both. **Registration deadline is June 9, 2010;** no late registrations will be accepted due to advertising and printing constraints. Attached is an entry form for your convenience. Checks are made payable to the **COMMISSIONER OF FINANCE** and dropped off at the City Finance Office or mailed to the Finance Office, 474 Broadway, attention Kate Jarosh.

T-shirts will be available for public purchase after having visited 6 tasting locations. The shirts will prominently display your establishment as a participant/sponsor of this event!

# BBQ & Dessert Festival Registration Form

Name of Business \_\_\_\_\_

Contact at business \_\_\_\_\_

Contact Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone No. \_\_\_\_\_

Day of Contact/Phone No. \_\_\_\_\_

Email \_\_\_\_\_

Festival You Wish to Participate in:

BBQFest \_\_\_\_\_ (\$100)

Best Traditional BBQ \_\_\_\_\_

Best Non-Traditional BBQ \_\_\_\_\_

Best On-Broadway \_\_\_\_\_

Best Off-Broadway \_\_\_\_\_

Best Historical Recipe Entry \_\_\_\_\_

DessertFest \_\_\_\_\_ (\$100)

Best Pie \_\_\_\_\_

Best Cake \_\_\_\_\_

Best Cookie \_\_\_\_\_

Best On-Broadway \_\_\_\_\_

Best Off-Broadway \_\_\_\_\_

Best Historical Recipe Entry \_\_\_\_\_

Both \_\_\_\_\_ (\$125)

Please send a check made payable to:

COMMISSIONER OF FINANCE

for your total registration fee to:

Kate Jarosh, Finance Office-City Hall

474 Broadway, Saratoga Springs, NY 12866

Or drop off to the City Finance Department in person.

Thank you and Good Luck!

**REGISTRATION DUE JUNE 9, 2010.  
NO LATE REGISTRATIONS WILL BE ACCEPTED.**