

Special points of interest:

- General Meeting Wed., January 20, 2010, Holiday Inn
- Next Board Meeting is Tues., Feb. 2, 2010, Saratoga Arts, 8:30 am
- Next General Meeting is Wednesday, February 17, 6:30 pm, location TBA

Volume 7, Issue 7

January 11, 2010

Contact us: 587-8635**General Meeting:**

The January general meeting is Wednesday, January 20, 6:30 PM, at the Holiday Inn. Our guest speaker is the newly elected Commissioner of Public Safety, Richard Wirth.

This is a great opportunity to hear his views on everything from paid parking to police layoffs and support. We may have a guest appearance by Senator Roy McDonald, as well

Thanks to the Holiday Inn for hosting the January Meeting.

Paid Parking Letters, Calls

If you have a viewpoint on whether or not paid parking should be instituted downtown, please write or call Richard Wirth, Commissioner of Public Safety and tell him your opinion.

Richard Wirth
Commissioner of Public Safety
City Hall
474 Broadway
Saratoga Springs, NY 12866

587-3550

NOTE: On page 4 is an invitation to Rachel Alexandra's birthday party. When calling the Saratoga Hilton or Union Grille to make reservations, mention "ThoroFan/Cabin Creek."

General Meeting*Wed., January 20, 2010**6:30 p.m.**Holiday Inn***Special Guest****Speaker:**

*Richard Wirth,
Commissioner of
Public Safety*

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SaratogaArtsFest 2010

The Fourth Annual SaratogaArtsFest is June 10-13, 2010. Join us again and celebrate this great event and reap the benefits of the increased traffic.

We are asking you to get involved! Here are some ways to participate:

1. Self produce an event in your venue (i.e., DBA featured dinner performance).
2. Become a sponsor of a large performance OR DBA Music Showcase. These performances will be supported by great publicity for you with radio, banners, etc.
3. Provide a discount, i.e. 10% off with the *ARTSPASS*.
4. Purchase an ad to be placed in the Festival Book & Events Guide.
5. Apply to present as a performer or artist.

6. Plan a give away at your business.
7. Name a dessert/appetizer, product or promotion that celebrates the arts.
8. Sign up as a volunteer.
9. Decorate your store window in a way that celebrates the arts.

We thank you for your support!

The SaratogaArtsFest DBA committee is Christel & Colin MacLean (co-chairs), Nathan Solomon, Richie Wolfe and Sara Weaver, all at Circus Café, 583-1106; Tina Mendez, 587-2143; Fran Dingeman, Star 101.3 at 899-3000 & Susan Farnsworth, DBA, 587-8635.

Or e-mail circus@circuscafe.com, fran@star1013.com or slfdesign@aol.com.

Bag Day

Please remember **Saturday, January 16 and Saturday, February 13** are two more Bag Day promotions for those participating.

Remember to keep giving out the bags to customers so they will come back and shop those days. Let your customers know through your e-mail lists, facebook pages, twitter, newsletters and any other promotional tools you have that they should come downtown and take advantage of the savings opportunity. If all 30+ participating businesses cross promote each other, Bag Day should be great.

Gift Certificates and Gift Cards

We continue to work on getting this conversion ready. We will be in touch with those whose registration may not have gone through for a variety of reasons. We ask for patience, this is a learning experience for everyone, and one that we want to get right before we transfer the program over to cards. If you have any questions, please e-mail Matt D'Abate at matt@adironacktrustinsurance.com or Susan Farnsworth at slfdesign@aol.com.

Join us again to
celebrate
SaratogaArtsFest!

Christel & Colin
MacLean,
Circus Café,
SaratogaArtsFest
Committee Co-Chairs

Winterfest 2010, February 5-7

Coordinated by the Saratoga Convention & Tourism Bureau

Winterfest Event

- 5 **Candlelight Ski and Snowshoe.** 6-8:30pm at the Spa State Park. The event is free to the public. 584-2000 ext. 119.
- 5 **Wine Tasting.** Enjoy assorted wines and a selection of hors d'oeuvres. Proceeds benefit the Lions Club and Domestic Violence and Rape Crisis Services of Saratoga County. \$10. 6 - 8pm Holiday Inn, 232 Broadway.
- 6 **Chowderfest 2010** Competition among 40+ of the area's finest restaurants. Vote for the Best Chowder and enter for a drawing with great prizes. Pick up Ballot at the Visitor Center. Sample at least 5 different chowders and receive an Official Anniversary Chowderfest Long-sleeve T-shirt for just \$7. Chowder \$1 per cup. 11 a.m. - 4 p.m. Ballot drop-offs & T-shirt locations at the *Saratoga Arts* (320 Broadway) and the *Saratoga Springs Visitor Center* (297 Broadway) 587-3241.

- 6 **Winter Festival at Prestwick Chase at Saratoga.** Come watch members of the *USA snow sculpting team* building a giant snow castle on the front lawn! There will also be horse drawn sleigh rides, fabulous chowder, musical entertainment, ice skating and much more. 12-3 pm. Prestwick Chase at Saratoga, 100 Saratoga Boulevard. 584-7766.
- 6 **Putting on the Ritz Bartender's Ball.** Fabulous food. Music by *The New York Players*. To benefit Saratoga Domestic Violence and Rape Crisis. 7:30 - midnight. \$50. Saratoga City Center. 583-0280
- 7 **5K Snowshoe Race/Walk** sponsored by Saratoga Stryders (3 miles on cross-country course in the Saratoga Spa State park). \$20. Registration 9:30 am. at the Spa Park Administration building. Spa State Park. 584-2002

This information is compiled as a public service by
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DBA 2010-2011 Membership Dues

The DBA Board of Directors voted to keep your 2010-2011 DBA Dues the same, with the same "early payment" discount. We have not raised your dues in six years. The DBA bills for dues will go out in mid February. If you pay before March 15, you will get a discount. For

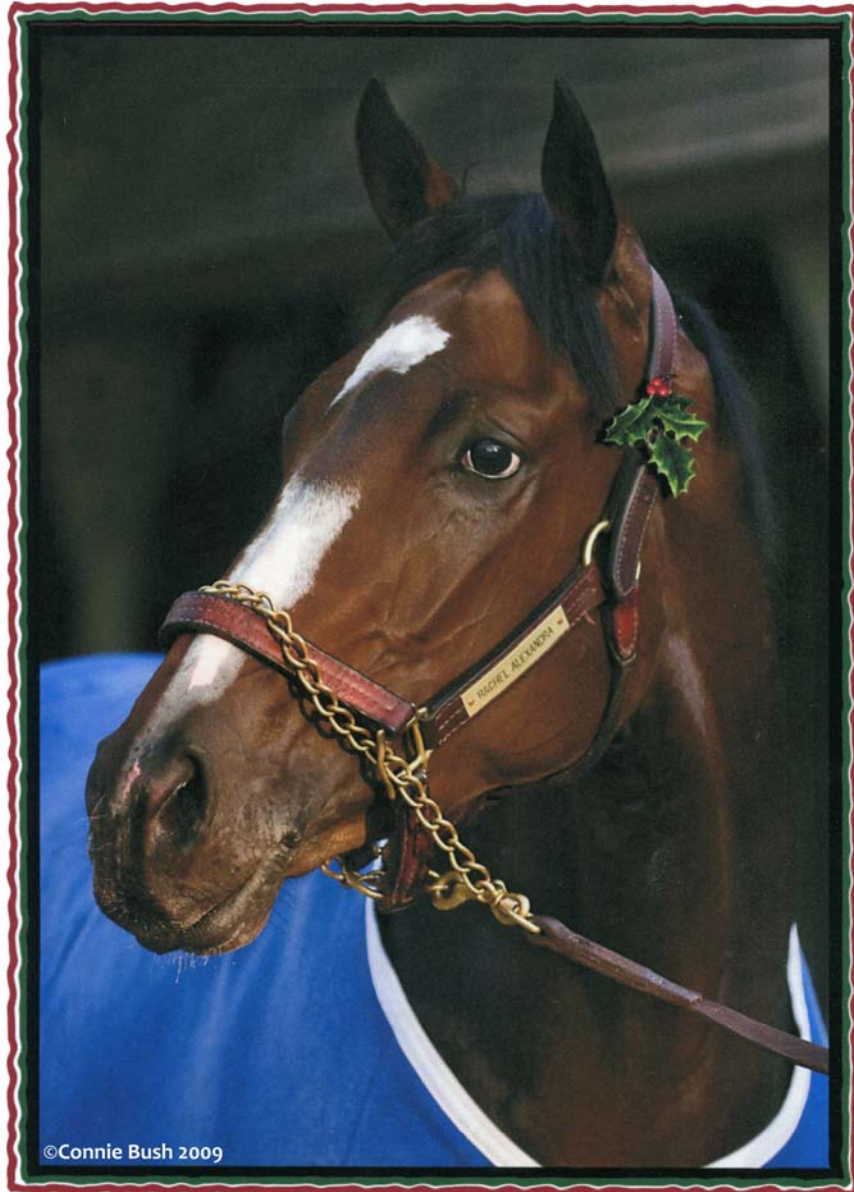
businesses on Broadway or two blocks off Broadway, the \$250 dues will get a \$20 discount, a rate of \$230. If you are a not for profit or three or more blocks off Broadway, the dues of \$195 are discounted \$10 to \$185. The due date to be included on the Map & Directory is April 1.

We hope this helps your businesses.

Important Dates

Fri-Mon, Jan. 15-18.....	Capital District Youth for Christ, City Center
Wednesday, Jan. 20.....	DBA General Meeting, Holiday Inn,
Wednesday, Jan. 20.....	Farm Friendly Insurance 2010 Kickoff, City Center
Monday, Jan. 25.....	Saratoga Co. Planning Annual Conference, City Center
Sat-Sun, Jan 30-31.....	NEACA Arms Fair, City Center
Saturday, Feb. 6.....	13th Annual Bartenders Ball, City Center
Tuesday, February 2.....	DBA Board Meeting, Saratoga Arts Center
Tues.-Thurs., Feb. 9-11.....	NYSERDA, City Center
Fri-Sun., Feb. 12-14.....	Dance Flurry, City Center
Mon., Feb. 15.....	Empire State Baptist Congress Annual Conference, City Center
Wednesday, Feb. 17.....	DBA General Meeting, location TBA
Fri.-Sun., Feb. 26-28.....	Saratoga Rotary Home & Garden Show, City Center

**Come to my 4th Birthday Party
to raise money for the Bobby Frankel
division of Old Friends at Cabin Creek!**



Sunday, January 31st Union Grille at the Saratoga Hilton
534 Broadway Reservations - recommended 682-2600
Time: Seating 12 - 5pm, 50% of all food and beverages donated
Featuring great food off the menu
see Frankie Flores create "Rachel", hear Artie Rigileto
buy great pictures, hats, jewelry, and clothes
Sponsored by Andy Brindisi and Thorofan